

# Value Realization Workshop

## Architecture Service

Duration: 6 to 7 Days [Remote]

Difficulty Level: 300 - Advanced

## Description

This engagement is a collaboration with Business Decision Makers in their language – identifying ways to drive incremental business value in an accelerated timeframe from their existing investment and from solutions they don't have today.

## Objectives

- Clarify and refine objectives and key results
- Review existing implementation of the business application
- Identify where customer can achieve more value

## Outcomes

- Customer-specific business objectives and key results
- A roadmap of prioritized and time-bound recommended initiatives aligned to business objectives
- A plan of action to deliver the key results

## In Scope

- Collect End user Feedback about the current Dynamics solution in place
- Align Business Outcomes and Strategic Intent
- Provide recommendations how to enhance the current solution to gain even more business value

## Out of scope

- Technical assessment of the architecture / code review
- As outcomes we provide recommendations, the execution of these recommendations is not in scope

## Knowledge Transfer and Implementation

<b>Discovery</b>	Observations and Interviews	<ul style="list-style-type: none"><li>• Understand customer's solution, goals, priorities, and user sentiment</li></ul>
<b>Usage</b>	Capability Map	<ul style="list-style-type: none"><li>▪ Review of licensed workload and usage</li></ul>
<b>Intent</b>	Business Alignment	<ul style="list-style-type: none"><li>▪ Align on customer's goals, priorities, KPIs</li></ul>
<b>Co-creation</b>	Reverse Demonstration	<ul style="list-style-type: none"><li>▪ Align business capabilities with guided discussion on potential use cases</li></ul>
<b>Value Path</b>	Board-ready Document	<ul style="list-style-type: none"><li>▪ Roadmap of Technology innovation aligned with Intent</li></ul>
<b>Action Plan</b>	Output Document	<ul style="list-style-type: none"><li>▪ Roadmap of Key Activities and Recommendations aligned with Intent</li></ul>

# 6-Day Methodology

## Prep Phase (55%)

- Understand customer’s solution, goals, priorities, and user sentiment
- Review of licensed capabilities and usage

## Workshop Delivery (30%)

- Align on customer’s goals, priorities, and Key Performance Indicators
- Facilitate discussion on potential use cases

## Final Report (15%)

- Co-create a roadmap of technology innovation aligned to business objectives
- Outline initial action plan with roadmap of key activities

# 7-Day Methodology

## Prep Phase (55%)

- Confirm agenda and attendees
- Send pre-workshop stakeholder survey by sponsor
- Interview 1:1 key stakeholders
- Execute role-based ride-alongs
- Send end-user survey by sponsor
- Review licensed capabilities and usage

## Workshop Delivery (30%)

- Align on intent
- Identify key business outcomes the organization wants to achieve as a result of investment
- Align with a set of observable behaviors and key results which are the basis of measuring success
- Establish aspirational targets
- Demo existing solution aligned to desired outcomes
- Align, prioritize new ideas, processes, workloads
- Draft roadmap of innovation aligned with intent

## Final Report (15%)

- Summarize Workshop Findings
- Align recommendations with aspirations, outcomes, KPIs
- Identify and prioritize next best action(s)
- Outline initial action plan with roadmap of key activities

Requirements	
Participants	Delivery Requirements
<ul style="list-style-type: none"><li>• Business Decision Makers</li><li>• Technology leaders</li><li>• Strategic Leads</li><li>• Operational Leads</li><li>• Dynamics365 Product Owners</li><li>• Dynamics365 Service Owners</li><li>• Engagement Sponsor</li></ul>	<ul style="list-style-type: none"><li>• Ensure attendance to all sessions</li><li>• Ensure Surveys are sent out to Users ahead of workshop commencement</li><li>• If on-Site Building access</li><li>• Presentation facilities</li><li>• Meeting Room</li></ul>
Skill Requirements	
<ul style="list-style-type: none"><li>• Awareness of Dynamics 365 usage in the Customer Organization.</li><li>• Awareness of the Customer Strategy</li></ul>	
Time Commitment	
<ul style="list-style-type: none"><li>• Four hours per day engagement with relevant roles</li></ul>	

**For more information:** Please contact your Microsoft Representative for more details.